

Four new seven inches for summer...





SARAH RECORDS  
55a The High Street  
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Iceland  
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Press-release time.

Enclosed - four attractive young  
POP shaped objects to subvert your aimless  
WAKE-UP RAT-FACE, time once again to b  
crazy head against the sky, all our bands  
buses early yesterday morning in gestures  
to the sheer bloody ephemerality of POP, no 12"  
by request, leave those for the Houses of Love as  
messily EXPIRE in pools of journalistic drool...

SARAH 7

"I Found God In A Tub Of Marge" E.P. - ANOTHER SUNNY DAY

Greasy grebo pop!!! Wool! Sugarcubes, Sugarcubes, hello hello, I am Icelandic.  
Follow-up to SARAH 3, a necessary Aesthetic Statement given Single of the Week

NME and MM - you were probably out interviewing Lightning Strikes or the  
Moss Poles or "re"-reading William Kennedy or something.

ASD made the move to Cornwall in Autumn '86, too many evenings spent  
nogging the nog with a bevy of hard drinking trolls having taken their toll,  
and they now constitute a thriving scene in and around Penzance.

So. Presenting, 3 tales of teenage woe beside the sea.  
You know the stuff. Tedious. Heard it before. Old hats.

SARAH 8

"Actually, Some Of My Best Friends Are Bikers" - THE SEA URCHINS

Follow-up to "Pristine Christine", another of our  
Singles of the Week (surely you didn't miss that one too???) and an Indie  
Tip Top Smish for three unbridled months, described by more  
than one reviewer as "The debut single from the  
Sea Urchins".

Five boys, one girl, refugee babies from the Cod War,  
cast adrift by thankful parents in an open margarine tub and  
forced to eat each others haircuts till only one remained.

Beaching finally on the banks of that lovely river, the Orwell,  
they found Ipswich overrun by middle-class hippies with skateboards  
(see regular NME column "Middle Class Hippies With Skateboards  
Who Aren't Really Heavy Metal Honest") so moved to Brum where they  
are sometimes popular, always amusing, and often thought to be an  
elaborate hoax.

"In Brum, you can travel anywhere on the bus for just 35p",  
quips singer Jamie, wiping a mischievous squirrel from his face.  
Clotted cream.

Always reminds me of  
Clevedon...

SARAH 9

"My Secret Squirrel" - THE GOLDEN DAWN

Noisy cunts from Seydhisfjordhur -

"We want to make the record The Jam never made" declared crooner Ulric Kennedy, bodily. Two early recordings,

"Beat Surrender" and "When You're Young", failed to really connect, the subsequent "Town Called Seydhisfjordhur" came close, but with "My Secret Squirrel" they finally pin the tail well and truly "on" the donkey.

"My Secret Squirrel" - a tale of drug-based escapism amid the crumbling tenements, rambling street crime and really beautiful pea-green giraffes of Roy Jenkin's old constituency, Hillhead.

Imagine Sonic Youth meeting the

Butthole Surfers in some vast

underground N.Y.C. N.C.P. parking lot

and them both hacking each other to

death - wouldn't the world

be a much nicer place!

SARAH 10

Green Windmills Are Happening" - THE SPRINGFIELDS

The Springfields grew up in Barrington, Illinois, just one hour outside of Chicago,

famous for its houses.

Despite being American, they're really rather lush - especially singer Ric, who's a hunk - and a thousand miles removed

from such dissimilarities as The Swans and the now thankfully

dead Big Black and all that immature art-school neo-hippy

progressive-rock revivalist toe-jam I stopped pretending

to like when I turned sixteen but there I go again,

let's just say we all have to grow up sometime only

some of us don't. Look at the Springfields,

their early (U.S. release only) single

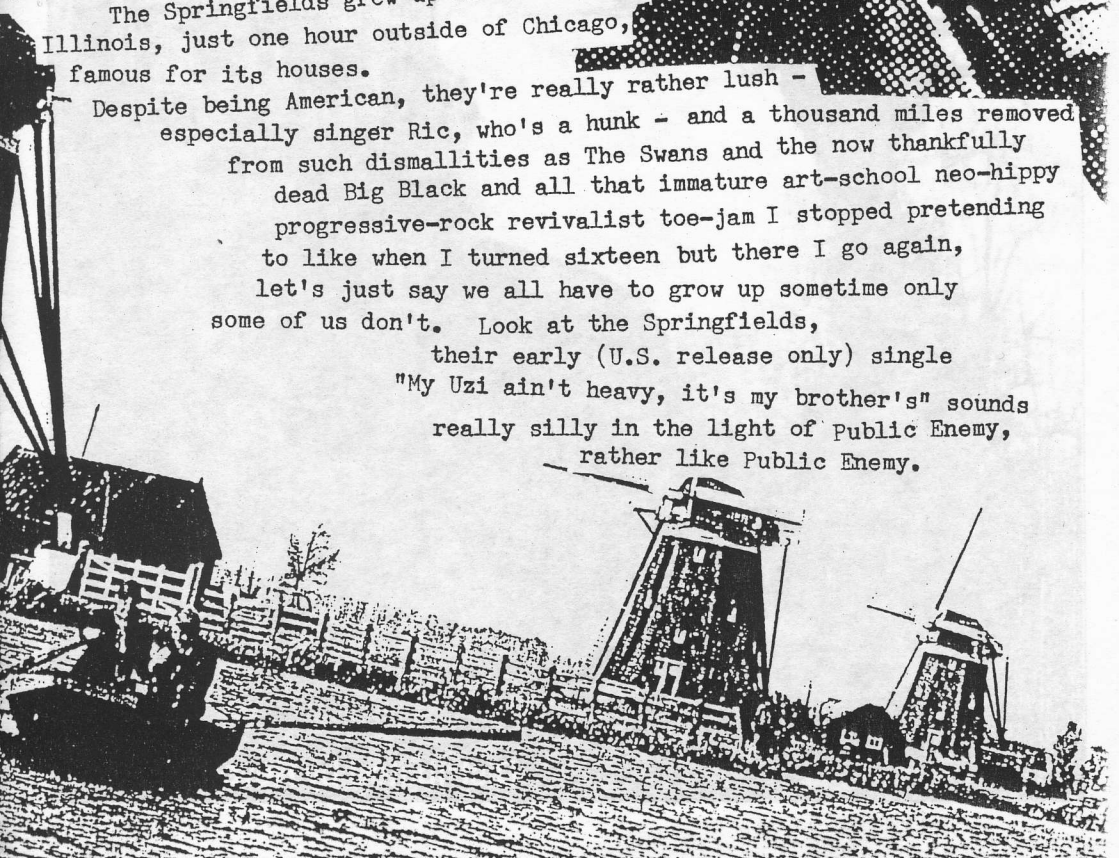
"My Uzi ain't heavy, it's my brother's" sounds

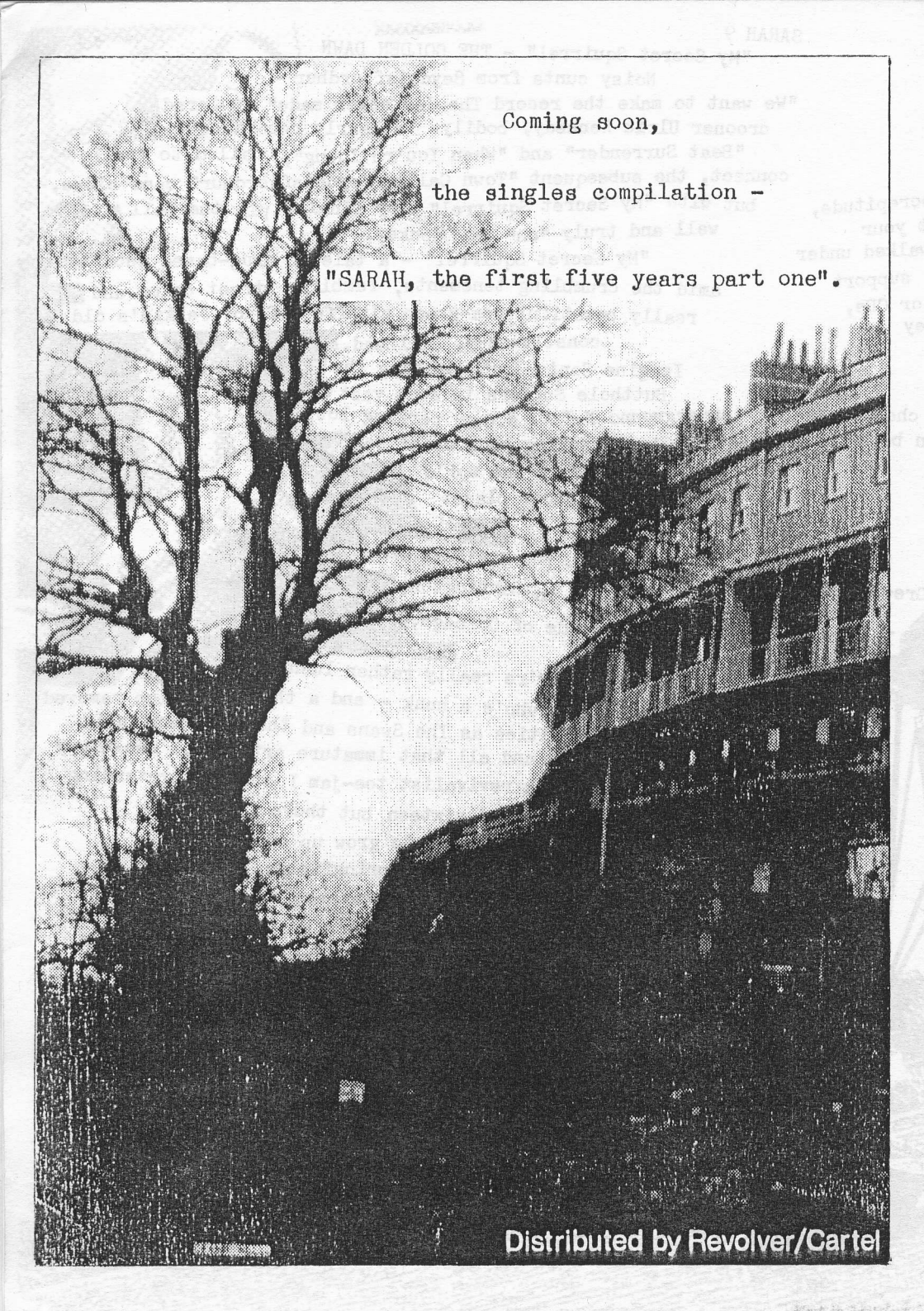
really silly in the light of Public Enemy,

rather like Public Enemy.

crepitude,  
t your  
walked under  
support  
or CDs,  
hey

cheesecake.  
n both



A black and white photograph of a large, leafless tree in the foreground and a multi-story building in the background. The tree is on the left side of the frame, with its branches reaching across the top. The building is on the right side, with many windows. The sky is visible in the background.

Coming soon,

the singles compilation -

"SARAH, the first five years part one".

Distributed by Revolver/Cartel