15 - ST.CHRISTOPHER: You Deserve More Than A Maybe EP - BRIGHTER: Around The World In Eighty Days EP

- ST.CHRISTOPHER: All Of A Tremble EP - THE ORCHIDS: What Will We Do Next? EP
- THE FIELD MICE: The Autumn Store Part 1
- THE FIELD MICE: The Autumn Store Part 2 EP

- BRIGHTER: Noah's Ark EP

- BRIGHTEK: NOAM'S ARK EP
- THE ORCHIDS: Something For The Longing EP
- HEAVENLY: Fell In Love Last Night
- THE SEA URCHINS: A Morning Odyssey
- ST.CHRISTOPHER: Antoinette
- ANOTHER SUNNY DAY: Rio
- THE SWEETEST ACHE: If I Could Shine

- EVEN AS WE SPEAK: Nothing Ever Happens EP
- THE FIELD MICE: So Said Kay 10"EP (5 songs)
- THE SWEETEST ACHE: Tell Me How It Feel

- HEAVENLY: Our Love Is Heavenly

- THE ORCHIDS: Penetration 12"EP (5 songs) - TRAMWAY: Maritime City EP

- THE FIELD MICE: September's Not So Far Away
- GENTLE DESPITE: Torment To Me EP
- ST.OHRISTOPHER: Say Yes To Everything
- THE SMEETEST ACHE: Sickening
- THE WAKE: Major John

- FVEM AS WE SPEAK: One Step Forward EP
- HEAVENLY: So Little Deserve
- TRANMAY: Sweet Chariot
- SECRET SHINE: After Years EP

- THE FOREVER PEOPLE: Invisible

- BLUEBOY: Clearer

- BRIGHTER: Half-Hearted EP

- THE FIELD MICE: Missing The Moon 12"EP - THE HIT PARADE: In Gunnersbury Park

- EVEN AS WE SPEAK: Beautiful Day - ANOTHER SUNNY DAY: New Year's Honours

- SECRET SHINE: Ephemeral - THE ROSARIES: Forever EP

- THE SUGARGLIDERS: Letter From A Lifeboat EP - THE HARVEST MINISTERS: You Do My World...

- BLUEBOY: Popkiss EP

- THE ORCHIDS: Thaumaturgy EP (7" or CD)

- THE SUGARGLIDERS: Seventeen EP

You'll also have noticed the splendid photo of a City-Line bus adorning the centre label of each new release, printed in a deep rich magenta with subtle black overlay. But I wonder if you ever stop to think about what lies behind this colour-scheme? Well, as you know, the entire world is composed of just 4 colours - yellow, cyan, magenta and black - arranged as tiny dots that merge when viewed from any distance into all the different hues we know and love; and when a colour photo needs to be printed it is first "scanned" to turn it back into dots so that 4 printing plates can be made - one for each colour. Thus printers keep vast vats of these 4 "process" colours ever poised, and to print a one-off in a different colour is a great hassle, reflected in the price. Now - those with a little Art History will think immediately of Georges Seurat (1859-91), originator of the Pointillistic technique in which whole canvasses were created from an infinitesimal number of coloured dots; and of course Seurat devised this method because - like most artists he was very poor, and it made sounder economic sense for he was very poor, and it made sounder economic sense for him to buy his paint in large Trade cans in just 4 colours than to have hundreds of those fancy little tubes cluttering up the garret. Now - in the dog-eat-dog world of indie-pop we often need to assess our competitors' precise financial standing in order to plan our own business strategy and avoid making fools of ourselves at high-powered lunches, and we find this basic grounding in neo-impressionism a great help - we don't, for instance, have to get involved with private eyes and phone-face or have to get involved with private eyes and phone-taps or sleeping with people we really don't like. Instead, were we, say, to toy with signing the excellent Sugar from Creation Records, then one quick glance at the label of a Sugar LP, with its deep pure hues of Indian Fire and Terracotta (I'm guessing here as, curiously, I've never actually seen a Sugar LP) would tell us that Creation have far more money than us and that Sugar should be left well alone. Obviously we could play the record and come to the same conclusion, but that rather spoils my point.

68 - THE HARVEST MINISTERS: Six 0'Clock Is Rosary 69 - BRIGHTER: Disney EP (5 songs) (10" or CD) 70 - FANZINE + BLUEBDY Cloud Babies live flexidisc 71 - SECRET SHINE: Loveblind

72 - THE SUGARGLIDERS: Ahprahran EP 73 - ACTION PAINTING!: Classical Music EP \*74 - BLUEBOY: Meet Johnny Rave EP

\*75 - EAST RIVER PIPE: Helmet On EP \*76 - BOYRACER: B is for Boyracer EP

\*77 - THE SUGARGLIDERS: Trumpet Play EP \*78 - EAST RIVER PIPE: She's A Real Good Time EP

MID-PRICE LPS
4:1 - THE ORCHIDS: Lyceum 10" LP
402 - THE FIELD MICE: Snowball 10" LP
403 - ST.CHRISTOPHER: Bacharach 10" LP

403 - SI, CHRISTOPHEK: Badcharden 10\*\* LP\*\*
404 - BRIGHTER: Laurel 10" LP/CASSETTE
601 - THE FIELD MICE: Skywriting LP
602 - THE WAKE: Make It Loud LP/CD/CASSETTE
603 - HEAVENLY: Heavenly Vs. Satan LP/CASSETTE
604 - TALULAH GOSH: They've Scoffed The Lot LP
606 - THE FIELD MICE: Coastal compilation LP/CD/CASSETTE

608 - THE SWEETEST ACHE: Jaguar LP/CD/CASSETTE 609 - THE SEA URCHINS: Stardust compilation LP/CD 610 - HEAVENLY: Le Jardin de Heavenly LP/CD/CASSETTE 612 - BLUEBOY: If Wishes Were Horses LP/CD

613 - ANOTHER SUNNY DAY: London Weekend compilation LP/CD 614 - EVEN AS WE SPEAK: Feral Pop Frenzy LP/CD

\*615 - SECRET SHINE: Untouched LP/CD

587 - SHADOW FACTORY: 16 song compilation LP (SARAH 1-12) 376 - TEMPLE CLOUD: 16 song compilation LP (15-28) 501 - GLASS ARCADE: 16 song compilation LP/CD/CAS (29-40) 583 - FOUNTAIN ISLAND: 16 song compilation LP/CD (41-53)

FULL-PRICE\_LPS

605 - THE ORCHIDS: Unholy Soul LP/CD/CASSETTE

607 - THE FIELD MICE: FOR Keeps LP/CD/CASSETTE

611 - THE ORCHIDS: Epicurean compilation LP/CD/CASSETTE

702 - HEAVENLY (white shirt, coloured butterflies) 705 - SARAH RECORDS (white shirt, red cherries)

707 - HEAVENLY (white shirt, blue and orange face) 709 - THE SWEETEST ACHE (black shirt, red/white LP logo)

710 - HEAVENLY (white shirt, large orange/red butterfly)
711 - BRIGHTER (green shirt, black/grey "Disney" design)
712 - BLUEBOY (white shirt, blue "wave" design)

## SARAH MAIL-ORDER

All releases from SARAH 15 to 78 are 7" unless otherwise stated. All singles/EPs from SARAH 71 onwards are available on CD as well as vinyl.

All prices below include pap (LP sized orders include a stiffener in the package) - please make cheques/POs payable to SARAH RECORDS. If writing from abroad, please make sure all cheques/money-orders are in POUNDS - no cheques on non-UK bank accounts! Cash is sent at your own risk - register it if possible, and please add extra to allow for bank charges if you must send foreign currency!

This list is for March 1993 - please write for a more up-to-date one! Things marked \* are forthcoming... The SARAH NEWSLETTER is available every quarter -

No.3 due in April. Please send an SAE for the next one, or £1 to cover the next four. Back numbers available on request, for those with an odd concept of news.

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